

Film/Broadcast Production

| | | |
|-----------|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2015-2018 | Universal Sports NBC Sports - Tour de France | George Hincapie - The Loyal Lieutenant 1 hour special, 30 second commercial. Daily 4 min features covering "Behind the Scenes" - 24hr turnaround writing, shooting, editing. |
| 2012-2014 | Bike Arlington | 30 minute promotional video "BikeSwell" for County of Arlington promoting cycling and alternative transportation. Promotions, awareness campaigns. Writing, directing, filming and editing. |
| 2009-2011 | "Chasing Legends" | Award winning feature-length documentary on the Tour de France. Directed writing, filming, editing. Directed world-wide promotions and screening tour including LA, NYC, London. |
| 2009 | Corenet | Mid-Atlantic Corporate Real Estate Awards Gala Production 2009-2012. |
| | Alaskan Wilderness League | Tongass Rainforest awareness video, 3 weeks shooting on location, writing, editing, 20 minutes. |
| 2005-2007 | National Geographic TV "24 Solo" | Dogtown Episode Production, Pitch Tapes: Get A Life, Crowded House, World Of Addison. Award winning feature-length documentary on 24-Hour Solo World Champion (mountain biking), Chris Eatough. Sponsored by Trek Bicycles, Nike and VW. Filmed in China, Canada and 4 States in the US. Directed writing, filming, editing. Directed world-wide promotions and screening tour. |
| 2000-2005 | "Off Road To Athens" | Award winning feature-length documentary on off-road cycling. Directed 8 Olympic hopefuls, filmed in 9 countries on 4 continents, and edited from over 200 hours of footage. Directed advertising and promotions for 30 city international independent film tour including the Banff Mountain Film Festival. |
| | US Postal | Concepted and animated 5 minute children's video promoting stamp collecting. Designed video implementation into existing trade show displays. |
| | Kenda USA | Produced multiple 5 minute promotional product videos. |
| | League Of American Cyclists | Wrote, cast, shot and produced 30 minute educational video on cycling safety. |
| | ESPN/Stihl Timbersports Series | Wrote, shot, directed and edited multiple 90 second athlete bios for broadcast. |
| | ESPN/Citgo Bassmaster Series | Filming from underwater (scuba certified), helicopters and boats. |

Advertising Communications

| | |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2015 - Present | Freelance Creative Director. Clients include VialWorks, Aero Club of Frederick, Porcher Sport, CSC, Kobilis Design, Waring Photography, White & Partners. Launched and maintain RaceDots. |
| 2017 - 2018 | Creative Director for Arachnid Works. Responsible for restructuring agency with new branding. |
| 2006-2009 | Senior Art Director for Matthews Media Group, Rockville, MD. Responsible for creating strategic awareness and advertising campaigns for National Institutes of Health, National Cancer Institute, Johnson & Johnson, Merck. Produced award winning instructional & recruitment print and video for National Health Service Corps. |
| 2003-2006 | Gibbs College Instructor responsible for Senior Portfolio Presentation and Senior Design |
| 2000-2005 | Senior Art Director for TMP Worldwide, McClean, VA. Created Addy Award winning campaigns for national clients including Network Solutions, VeriSign, SuperComm and Corvis. |
| 1998 - 2004 | Art Director for E. James White Company, Herndon, VA. Concept and art direct Addy Award winning ad campaigns for national clients including Amtrak, Qwest, United States Postal Service, Compaq, GTSI. Responsible for updating and educating department on creative software. |
| 1992 - 1996 | Lennox Associates, Rochester, NY. Graphic designer and production artist producing ad and sales promotion materials. Clients included Chase Bank, PayChex and Kodak. |

Education
1992

Rochester Institute of Technology, Rochester, NY
B.F.A. Graphic Design GPA 3.83 Graduated with Honors

Skills

Extensive knowledge of Mac Creative Suite, Final Cut Pro HD.
Traveled worldwide on assignment. Works well in stressful, challenging, team environments.
Adapts quickly to agency workflow and dynamics.

Portfolio, Reel and References available upon request, or visit www.JasonBerry.com for more information and samples